1. Check for logo on figma

2. Remove personal linkedin

3. Change the title and subtitle

4. Add more social media handles - X, instagram, reddit… - create and disable

5. Title and subtitle needs to be changed -

sub title - Your partner for strategic growth and career advancement

Description - The Unstuck Growth is a modern startup advisory and career coaching platform built for ambitious founders, product managers, and professionals navigating their next big leap.

6. Impact at a glance should be changed-

"People Supported" instead of "Minutes Mentored"

148+

Individuals we've partnered with through career and startup journeys

"Breakthrough Sessions" instead of "1:1 bookings"

2905+

Powerful moments of clarity, strategy, and decision-making

"Countries Reached" remains same

19

A global community built through honest, outcome-driven advisory

Note: try to put the impact somewhere on the top right side vertically - black boxes with white text

7. A close-up of a page

AI-generated content may be incorrect.

Remove first two statements “Your partner for…” and “The Unstuck Growth…big leap” we are this to home page as title and description.

Don’t remove the third statement it should remain under “about”.

8. A screenshot of a computer

AI-generated content may be incorrect.

A screenshot of a video game

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Remove “What we do” section and put the following under “our focus areas” section:

**Our Focus Areas**

We offer strategic advisory for both early-stage startups and career-focused individuals—tailored to growth, clarity, and real outcomes.

**Startup Strategy & Growth**

* **Product Strategy & Market Fit**: MVP planning, roadmaps, and finding product-market fit
* **Marketing & Messaging**: Positioning, storytelling, and channel fit
* **Go-To-Market (GTM) & User Traction**: Funnel design, launch checklists, and early user growth
* **Overcoming Growth Barriers**: Identifying and addressing blockers to scale

**Career Navigation & Positioning**

* **Career Pivots & Exploration**: Navigating role changes and uncovering next steps
* **Resume & Portfolio Building**: Crafting standout job materials for your next move

**NOTE:** use black boxes with white text.

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AI-generated content may be incorrect.

Remove the word “fundraising” from the heading. Also remove the “Fundraise Ready” service.

10.

·        “Product-Market Fit Workshop” service should come under the core service of “Idea Validation”, just move it up.

·        And we have to edit the content under “Marketing Acceleration” Service. Use the following content:

**Marketing Acceleration**

*Break through growth barriers with data-driven, end-to-end strategy.*

*For early-stage founders ready to grow faster and smarter.*

**Why it's for you:**

Your customer acquisition is too costly, your website isn’t converting, your brand message feels unclear, or your social presence isn’t driving results.

**What you’ll get:**

A full-spectrum marketing advisory with clear execution steps, covering:

* Social Media Strategy  
   Tailored Instagram and LinkedIn approaches to grow visibility and engagement
* Website Redesign Guidance  
   Improve layout, flow, and copy to better convert visitors into customers
* SEO Roadmap  
   Actionable plan to improve discoverability and rank higher on search
* Brand Positioning & Messaging  
   Clarify your value and communicate it to the right audience
* Funnel Optimization  
   Build a system that nurtures leads, reduces drop-off, and increases retention

**What we’ll do:**

We’ll audit your current marketing stack, identify quick wins, and build a long-term strategy. You’ll walk away with a focused, founder-friendly plan to strengthen your digital presence and drive real growth.

11.  put a lock icon for “Playbooks & DIY Tools as this is for premium users only. And also it should not have the “Book a Consultation” button.

12.

Change the CTA button from “Book a Session on Topmate” to “Join to Unlock”

Put a lock icon on all of these resources.

13. Testimonials – Pick it from ADPlist,

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Instead of asking for resume/CV just ask for supporting documentation as we will be advising startups as well. (Eg. For startups they can upload Website url, social media handle).

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